

# BLOCK BOOKING ALERT!

NEW & EXCITING!

## ADDICTED TO PLASTIC **Ian Connacher**

Ian Connacher spent 3 years researching the issue of plastic pollution, including one month sailing out to the middle of the Pacific Ocean to a naturally occurring plastic graveyard. The result of this research is the highly acclaimed documentary ADDICTED TO PLASTIC.

As a species we are starting to choke on our plastic consumption. Sure, people might be reducing use of plastic bags and trying to minimize their use of plastic packaging, but plastic remains a lethal substance that permeates every aspect of our lives. The truth is, only about 5% of all plastic actually gets recycled. Toxic ingredients in plastic are also being linked to everything from learning disabilities and heart disease to obesity and cancer.

This program gives you a better understanding of all the issues surrounding plastic including how we can move forward responsibly. The program features an introduction, a screening of the film ADDICTED TO PLASTIC, followed by discussion and Q & A session.

**SHOWCASING  
SUNDAY 1:20!!**

MARCH	APRIL
8 Fulton, MO	19 Indianapolis, IN
22 Worcester, MA	21 Emporia, KS

## BEHIND THE SWOOSH

Sweatshops and Social Justice

### **Jim Keady**

This engaging interactive program uses powerpoint, role-playing, and powerful video detailing Keady's eye-opening experience living in a typical Indonesian Nike factory worker's slum on \$1.25 a day (typical wage for Nike's workers). Includes personal Nike employee accounts and current info on ALL the horrible sport-shoe factory labor and environmental practices. Jim coached the NCAA Nat'l. Champion St. John's Men's soccer team and was eventually forced to resign because he refused to wear & promote Nike products as part of the school's endorsement deal.

MARCH	MARCH	APRIL 2010
1 Phoenix, AZ	4 Lincroft, NJ	7 Oswego, NY
2 Seattle, WA	11 Greencastle, IN	15 Minneapolis, MN
		22 St. Petersburg, FL

**SHOWCASING NACA Northern Plains  
Showcased Mid-Atlantic & West!**

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## LIVE GROUP SEX THERAPY SHOW **Daniel Packard**

Canadian **College Lecturer of The Year** (2008), Daniel Packard, blasts on stage unleashing the gritty truths nobody wants to say, but needs to. His mission? To get women in charge and men in heaven. This program focuses on helping women (& men) take responsibility for their love lives while empowering them to take control.

Having appeared at hundreds of schools throughout Canada, Europe, Latin America, and even Dubai, Packard uses humor to expose widely held, hurtful myths that keep men and women fearful and closed off.

Women love the show because they hear the blunt honesty their girlfriends can't tell them - but they SO need to hear! Men love the show because they get juicy insights into the way women think, so they can be more confident and have tools other than booze and dumb luck.

This is not only a dynamic and entertaining cross between Dr. Phil & Robin Williams program, but a funny, educational experience that will have everybody thinking about love, sex and dating in a much happier and healthier way.

MARCH	APRIL
8 New Paltz, NY	12 Richmond, KY
9 Framingham, MA	14 Tampa, FL

**SHOWCASING  
SUNDAY 1:20!!**

**SHOWCASED NACA  
West & Northeast!**

## I CAN'T BELIEVE YOU ASKED THAT!

When PC is BS

### **Phillip Milano**

- Why do white people smell like wet dogs when they are wet?
- Why do black people get to use the N-word?
- What do blind people see in their dreams?
- Does size really matter?

Ever wondered something about someone of another race, gender or culture but were just too afraid or embarrassed to ask? Nationally recognized diversity advocate Phillip Milano says, go ahead. Ask! Milano, author of *I Can't Believe You Asked That!*, writer of the nationally syndicated newspaper column "Dare To Ask" and founder of the ground-breaking YFORUM.COM, brings his no-holds-barred program about race, sex, religion - and more - to college campuses. His take-no-prisoners presentations tear off the blinders of decorum, giving us the tools we need to discuss taboo topics we're dying to know about each other. It's a powerful experience that has audiences not only rolling in the aisles, but questioning their own biases and gaining profound new insights into themselves and others.

MARCH	APRIL
10 St. Louis, MO	12 Clemson, SC
	19 Akron, OH

# HAZING:

When Rites Become Wrongs

**Hank Nuwer**

“The Nation’s expert on Hazing”

Having been hazed as a fraternity pledge and having hazed others, Nuwer has developed a deep commitment as a journalist to illuminating this societal problem and helping eliminate it. Nuwer is the author of 4 books on hazing, including **BROKEN PLEDGES: The Deadly Rite of Hazing & HIGH SCHOOL HAZING**. Having examined hazing in fraternities, sororities, bands, athletic groups, adult secret societies, the workplace and high schools, Hank Nuwer offers insights into these problems that no other speakers can address.

# SUBLIMINAL ADVERTISING

**William Cane**

FACT: Research reveals it may be impossible for some to resist subliminal suggestions.

FACT: Advertising agencies invest over \$200 billion annually in advertising. A vast majority of these ads contain subliminal messages.

The evidence is shocking! This program is filled with specific examples of subliminal manipulation. These are not taken from obscure publications. These are national ad campaigns for main-stream products. And of course, there are subliminal inducements in music as well. You will perceive the media differently after this important presentation.

# MYTH AMERICA

How we get our own history wrong & why

**Rick Shenkman**

Did you know that:

- The Pilgrims did NOT land on Plymouth Rock?
- Betsy Ross did NOT sew the first flag?
- Columbus was NOT the first to discover the world was round?

In this humorous and historically accurate presentation, Rick explains why Americans are fond of myths along with who’s behind them. His research shows that many of the myths are the product of a concerted campaign to turn Americans into patriotic nationalists. Schools are frightened of creating controversy. Tourism boards are scared of driving away visitors. Rick was the host, writer, and producer of the prime time TV series “Myth America” and author of the wildly popular book.

# MATE SMART

Birth Order: Fact or Fiction?

**William Cane**

Based on 30 years of research, this show begins with a slide presentation in which you’ll learn why famous couples like Tom Cruise / Nicole Kidman and Bill & Hillary Clinton (both firstborns) were destined for conflict based on their birth order. Then you’ll discover the secret to dating compatibility and career success based on your unique sibling configuration. After the formal presentation, Christian gives audience members their own compatibility & career analysis. Tell him your birth order (how many siblings you have) and Michael will give you a “couples compatibility analysis.” Not only will you find your potential best match, but you’ll learn which careers you’ll be most likely to succeed in.

# IMMIGRATION CRISIS?

The Solution is Out There

**Mike Shiley**

How much do you know about the immigration debate?

There are over 11 million people living in the US illegally today. Every day, an estimated 10,000 people risk their lives on a 3-day trek enduring blazing heat by day and freezing cold at night. Over 10,000 people have died crossing our border since 1996. The US Border Patrol is only able to stop 25% of the cross-border flow.

**Is there a workable solution to this issue?** Mike will appear in person to deliver a pre-film introduction, followed by a film screening and an extended audience discussion which includes a possible solution.

This solution will be nonpartisan and includes all sides of the debate.

# FUNNY MONEY

Laugh your pants off & learn how NOT to lose your shirt!

**James Cunningham**

The award-winning “Fun-ancial” lecture “FUNNY MONEY” is radically changing the lives of fiscally challenged students everywhere. While being extremely informative about REAL money issues, this program will also have your audience laughing - *all the way to the bank!* Using razor-sharp wit, Funny Money teaches essential skills in earning, spending, and saving money properly. It guides you to financial stability, then takes you to the next level of achieving wealth and prosperity. Having James or Darren speak on campus is the most important investment you’ll make this year! Winner of “Lecture of the Year” in ‘03 and ‘04, and “Comedian of the Year” in ‘03. **Featured on Last Comic Standing.**

**SHOWCASED NACA Northeast!**

**Book NOW for Orientation 2010!**

JULY

26 Weston, MA

AUGUST

19 Mt. Pleasant, MI

# SEX 101: SURVIVING THE WEEKEND

**River Huston**

River Huston is an award winning poet, journalist, performer and activist. This wild and humorous program includes: Safer Sex, Alcohol, Sexual Assault and HIV. She recently has combined all her topics into one dynamic, interactive forum called SEX 101: Surviving the Weekend. It is all about getting the tools to make better choices. She uses her background as a performer to keep things humorous and her personal experience of having survived an alcohol related sexual assault, alcohol abuse and living with HIV to bring depth and perspective to her presentations.

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## SPITFIRE, LATIN LOVERS & BANDIDOS

Latino's in Film: Stereotype to Reality

### **Alma Martinez**

- Do film & TV have an obligation to defuse stereotypical images of Latinos?
- Why are images of bandidos, maids & talking Chihuahuas offensive to the Latino community?
- Is there any truth in stereotypes?
- Who created the Latino stereotype and why?

Alma Martinez, Ph.D and accomplished actor, addresses the construct of the Latino stereotype in film & TV and infuses every detail of her presentation with personal & insightful perspectives garnered from 25+ years in the entertainment business.

## CLAIM THE DREAM

A One Woman Drama

### **Dianne Dixon**

You will be brought into the world of slavery where you are a commodity to be bought or sold...you will witness crossing the Middle Passage through the eyes of a frightened African girl as she is transformed into a slave... you will forge through the woods in search of freedom on the Underground Railroad...you will share the thoughts and feelings of Rosa Parks on the day she refused to give up her seat on the bus. This presentation is designed to educate, enlighten and empower people to respect the past.

**Perfect for WOMEN'S HISTORY MONTH**

## HOMOPHOBIA

How We All Pay the Price

### **Warren Blumenfeld**

This slide presentation offers a non-threatening and non judgmental approach to issues surrounding sexual identity and homophobia. Based on his book by the same name, Mr. Blumenfeld discusses how the fight to end homophobia is everyone's fight if we are to bring about a less oppressive and more productive society for all. He invites all people to become allies to explore the cost of homophobia in family relationships, religious institutions, social policy and many other aspects of our lives.

TOM RYAN'S  
HOW TO



HOW TO KICK BUTT IN  
COLLEGE & YOUR CAREER

### **Tom Ryan**

A motivational lecture designed to:

- Develop the skills to be a campus leader.
- Translate college success into career excellence.

Tom teaches students how to Unleash the 2 most important success skills: PASSION & COMMUNICATION

## CROSSING THE LINE

Comedians, Politicians & Shock Jocks

### **Teja Arboleda**

HOW FAR IS TOO FAR?

**(Creator of the award winning**

**ETHNIC MAN! program) See page 4**

This multimedia lecture by actor/speaker/educator Teja Arboleda, digs deep into the freedom of speech issue. By asking the current hot-button question "Where is the line, and who - if anyone - is allowed to cross it?" Arboleda challenges the audience to consider the consequences of stereotypes reinforced by the famous, the powerful, and the media. Using his fast-paced humor, up-to-the-minute statistics, mixed with audience participation and actual video examples, this explosive program focuses on celebrity/media faux pas, and examines America's reaction, such as "Seinfeld's" Michael Richards (Kramer), Don Imus' remarks on Rutgers Women's Bball team, & Rosie O'Donnell on Chinese people.

Arboleda, M.Ed., is African-Am/Native-Am/Filipino-Chinese & German-Danish, he was born in Brooklyn, but grew up in Japan!

MARCH

5 Des Moines, IA

10 Oswego, NY

**SHOWCASED NACA Central!**

## YOU VOTED.

NOW WHAT??

### **Rick Shenkman**

You voted like they told you to, watched Jon Stewart every night, maybe uploaded a YouTube video, and even friended a news site on Twitter--and still the world's a mess? What the heck! Find out what you can do to make this world a better place in which to live - by getting involved, becoming informed, and taking a stand. Come hear pundit Rick Shenkman's new talk to find out how. Can you really make a difference? Yes, you can! First and foremost, by becoming better informed you can help your friends and family understand what's at stake, who's to blame, and what can be done. It's the power of one! Educate yourself and all the people you regularly come in contact with will benefit too. It's the drop-in-the-pond theory of democracy. Watch the ripples!

APRIL

6 Spokane, WA

## WHISPERING BLACK

Code Talk for Whites

How whitewashing racial discussions perpetuates the myth of race

### **Molly Secours**

It's ALL About Change!

Molly Secours discusses how tip-toeing around diversity perpetuates misunderstandings, grievances, and discrimination. With compassion and humor, she illustrates how avoiding meaningful racial discussions only furthers the divide between whites and non-whites, thereby perpetuating the benefits of 'white privilege' and the injustices of white supremacy.

Journalist, novelist and filmmaker, she has been published in numerous newspapers, magazines, & internet publications. Currently an Advisory Board Member of Fisk Univ. Race Relations Institute.

MAY

3 Flushing, NY

## FIGHT THE "FRESHMAN 15" **Tom Ryan**



This is NOT a diet program!! Students will learn how to eat nutritionally all the foods they love to eat: pizza, burgers, chips and YES even moderate alcohol consumption! Students learn to:

- Exercise less than 3 hours per week & be in GREAT shape!
  - Learn to fill your back pack with brain food treats
  - Unlock the myths of low-fat and not-fat foods
  - Wake your brain before an exam
  - Master morning munchies
  - Eliminate beer gut

For over 20 years, Tom has helped thousands of people get the real facts on fitness and nutrition. Grossly overweight for nearly half his life, now he is a veteran triathlete who has competed in the Hawaiian Ironman World Triathlon Championships and Ironman USA.

## SHOULD DRUGS BE LEGALIZED? **Kevin Booth**

In America, **11,000 deaths per year** are linked to illegal drug use, while the Tobacco, Alcohol and Pharmaceutical companies are responsible for over **a half a million deaths every year.** Topics covered:

- Cost of Drug War is \$60 billion dollars/year
- 80% of all illegal drug users only smoke marijuana
- Over one million non-violent drug offenders are behind bars.

Director of the film "American Drug War," and the upcoming film "How Weed Won the West, Booth can screen a film followed by a discussion/Q & A, or host a lecture/discussion, to discuss "Should drugs be legalized?"

### FEATURED ON SHOWTIME!!

MARCH  
18 Lyndonville, VT

## AN EVENING WITH CHRIS EYRE

AWARD-WINNING

NATIVE AMERICAN DIRECTOR

The ground-breaking Indian director of the award-winning films "Smoke Signals," "Edge of America," the PBS series "We Shall Remain," brings the film of your choice to campus, along with his insightful and provocative perspective on the portrayal of Native Americans in mainstream Hollywood films. He just finished directing "A Year In Mooring," starring Josh Lucas. Mr. Eyre is an enrolled member of the Cheyenne and Arapaho Tribes. Other films: "Thief of Time," "Skins," & "A Thousand Roads" which runs daily at the Native American Museum in Washington, DC.

MARCH  
5 Albuquerque, NM

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## ETHNIC MAN! One American's Discovery of Race and Culture

### **Teja Arboleda**

Teja is part Native American, African American, Filipino-Chinese, Danish-German. He was born in Brooklyn, NY, but he grew up in Japan! This riveting performance-lecture is a true, humorous, yet serious, adventure of one man's search for his multiracial, multi-ethnic, and multicultural identity. He brings his unique perspective & experiences with stereotypes to discuss important issues.

See page 3 for dates.

## THE ART OF KISSING **William Cane**



*THE ART OF KISSING* uses an entertaining mix of discussion, demonstrations by students, music, and slides to show:

- Making yourself more kissable to your partner.
  - Kissing as an alternate form of intimacy.
  - How to get over first kiss jitters
  - And more!

Mike Christian will delight your audience with:

- The newest fads in French kissing.
  - Bizarre kissing customs from around the world.
- Instructions for today's trendiest kisses.
- Where men & women prefer to be kissed most.

### **NACA SPEAKER OF THE YEAR NOMINEE**

## LESSONS FROM IRAQ The Untold Stories

### **Mike Shiley**

The war in Iraq has been hailed as both an example of American decisiveness and the catastrophic result of failed leadership. But beyond the debate, what is the reality of life on the ground? Mike Shiley felt compelled to find out for himself. Armed with a digital video camera and a homemade press pass, Mike Shiley chronicled a two month journey inside Iraq, interviewing American and Iraqi soldiers, talking to local citizens, and putting himself in situations of great personal risk. Rather than push a political point of view, Shiley lets the camera roll, catching a multitude of real-life moments that tell it like it really is.

**SHOWCASING NACA N.Plains!**

**SHOWCASED NACA South!**

## THE CONSTITUTION: WHAT IS IT GOOD FOR?

### **Rick Shenkman**

Surveys show that students today don't know nearly enough about the Constitution. A new federal law mandates that they have to learn more. **A law passed in '04 states all schools receiving federal funds are required to hold events on the Constitution the week of Sept. 17 (the anniversary of the drafting of the Constitution).** Historian Rick Shenkman makes the Constitution come alive in a powerful multi-media presentation that both students and professors will find entertaining as well as educational.