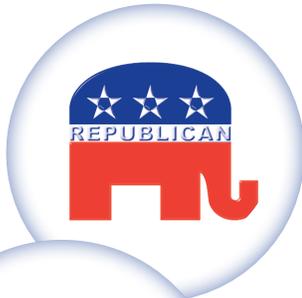


Election 2020

HOW WILL YOU DECIDE?



By the end of the presidential election you will know whether the candidates like cats or dogs and who they've slept with. You'll know if they ever smoked pot or used blow, and how many lies they've told on the campaign trail (and whether voters care). On your social media feed you'll come across fake stories made-up by Russians working in tandem with spies.

But how do you know what to believe? How do you figure out when you're being manipulated, lied to or misled by either the media, the candidates or both?

Separating the wheat from the chaff of political news takes an expert. Join TV pundit and historian Rick Shenkman on a romp through American politics and you'll never be a victim of political bull again.

Rick Shenkman's

SEVEN HABITS OF HIGHLY EFFECTIVE VOTERS

- ✓ **1. DON'T BELIEVE WHAT ANYONE SAYS ON THE CAMPAIGN TRAIL.**
Remember, politicians tell you what they think you want to hear. They don't take their promises seriously – why should you?
- ✓ **2. WATCH THE NEWS AS IF IT WERE A SCENE OUT OF ALICE IN WONDERLAND.**
Think talking rabbits are weird? What politicians say on the campaign trail can be even more bizarre.
- ✓ **3. RUN WHEN YOU HEAR THE POLITICIANS SOUND HUMBLE.**
Al Gore liked to tell audiences that he plowed muddy fields on his grandpappy's farm. He forgot to mention that he went to a private prep school and his daddy was a powerful United States senator.
- ✓ **4. NEVER PAY ANY ATTENTION TO THE CLAIM THAT CANDIDATES ARE RUNNING TO HELP THE COUNTRY.**
Sure, they want to help the country, but they're running because they want to be in a position of power.
- ✓ **5. BE SUSPICIOUS WHEN THEY SAY THEY'RE HEALTHY.**
Candidates have told more lies in history about their health than any other single subject.
- ✓ **6. CHECK AND DOUBLE-CHECK THE NEWS STORIES YOU HEAR ON SOCIAL MEDIA.**
Russians and others are making stuff up to divide us.
- ✓ **7. LOOK FOR...**
Well, tip #7's a secret. To find out you'll have to hear the lecture!

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Rick Shenkman is the New York Times best-selling author of *PRESIDENTIAL AMBITION: HOW THE PRESIDENTS GAINED POWER, KEPT POWER & GOT THINGS DONE* (HarperCollins, 1999) and *LEGENDS, LIES, & CHERISHED MYTHS OF AMERICAN HISTORY. LEGENDS...* was on the New York Times best seller list for 4 months and spawned a prime-time TV series on The Learning Channel: "Myth America."

Other lecture topics: *MYTH AMERICA: HOW AMERICANS GET THEIR HISTORY WRONG* and *WHY THEY HATE US* (terrorism).